

SUPPLEMENTARY SUBMISSION FROM SCOTTISH ENTERPRISE

Please see below responses to supplementary questions asked of Scottish Enterprise following the above session.

1. To confirm if Scottish Enterprise met the targets in its report Growing the Television Broadcast and Production Sector in Scotland, which were to “Increase the scale of independent production companies, increasing the number of independent production companies with a turnover of £10m with a substantive base in Scotland from 1 to 6 by 2013.”

- Growing the Television Broadcast and Production Sector in Scotland was published in 2010 by Creative Scotland, and produced by the Television Broadcast and Production Working Group, which includes broadcasters, production companies, Creative Scotland and Scottish Enterprise. It is chaired by industry and facilitated by Creative Scotland as the lead public sector agency.
- The targets in the report were a collective (and intentionally ambitious) goal. The report noted that the targets would “*only happen with collective and coordinated action across broadcasters, independent production companies and the public sector*”.
- Raise the Roof Production and Tern Television have achieved turnovers of £6.9M and £5.1M respectively. IWC Media has a turnover above £10M at £13.2M, and STV Productions is the largest production entity in Scotland at £14.2M. The turnover data is taken from Televisual’s Production 100, 2014 report.

2. The amount of RSA allocated to indigenous TV companies by Scottish Enterprise.

- Since 2008 £333,775 has been paid to television production companies through RSA grants. Just over two thirds of this (£225,000) went to indigenous production companies.
- In his evidence at the third witness session David Smith said that the overall percentage of Creative Industries spend, detailed in the written submission to indigenous companies was 90%. This percentage also applies to spend on indigenous TV production companies out with the Regional Selective Assistance grant payment; specifically £327K out of a total £357K or 92%.

3. Consider the specific requests made in the oral and written evidence received on how Creative Scotland and Scottish Enterprise can work together to support the TV and film industries, specifically asking Scottish Enterprise to direct more resources to Creative Scotland, and to provide evidence on any that could be followed-up.

- We work in partnership across all levels of our organisations in groups such as SCIP, the Film Studio Delivery Group, the Broadcast and TV Working Group and the Digital Media Industry Leadership Group.

- In practice, this means that each agency can play to its strengths in support of the Creative Industries, taking the lead where appropriate.
- For example SE leads engagement with Digital Media, including games, and we are working closely with the private sector through the Digital Media Industry Leadership group which SE facilitates and supports. Creative Scotland lead engagement with the Film and the TV sectors with SE/HIE/Enterprise Agencies supporting by contributing to company development, infrastructure support and the work of two industry bodies; the Broadcast and TV Working Group and Independent Producers Scotland (IPS).

Responding to specific points raised;

- Close, complementary work between the agencies in partnership with industry, as discussed at the evidence session, is the correct way to proceed.
- To support this going forward we will be reviewing the level and nature of participation at SCIP. As we work together to implement the recommendations of the Film Strategy and develop our plans in relation to wider support for the Creative Industries we will continue to look at opportunities to further align resources to maximise the economic and cultural potential of the Creative Industries.

Scottish Enterprise

2 February 2015