

SUBMISSION FROM ENTREPRENEURIAL SCOTLAND

Sandy Kennedy, CEO of Entrepreneurial Scotland:

“Entrepreneurial Scotland supports the desire for a greater focus in public policy for the future development of entrepreneurial skills within the creative industries sector.

“Being entrepreneurial is vital to all firms, large or small, who want to grow and is fundamental to Scotland’s future growth and prosperity. As Scotland’s creative industries sector has clearly demonstrated over the past 10 years an entrepreneurial mindset will unlock real value in government, education and social enterprises and is key to igniting economic growth in Scotland.

“Ultimately, people grow companies. Connected entrepreneurial leaders with high aspirations are the key especially within the creative sector. At Entrepreneurial Scotland we are committed to inspiring, developing and connecting these entrepreneurial leaders.

“Through The Saltire Foundation we work with every university in Scotland to identify the brightest and best graduates as we recognise the crucial role that Scottish higher educational institutions play in helping to drive through the entrepreneurial message. We must embed the entrepreneurial and global mindset required for entrepreneurs to deliver significant impact in the creative industries sector and all sectors across Scotland.

“Entrepreneurial Scotland is very supportive of any creative and practical ways that will enable entrepreneurial companies to bring new and innovative ideas to market. The development of a longer-term prototype fund to support smaller games companies with high growth potential is an excellent way to continue to build and further strengthen the creative industries sector in Scotland.”

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