

SUPPLEMENTARY SUBMISSION FROM CREATIVE SCOTLAND

Economy, Energy & Tourism Committee: Economic Impact of Creative Industries (Wednesday 28 January 2015)

Please see below responses to supplementary questions asked of Creative Scotland following the above session.

1. How Creative Scotland and Scottish Enterprise can work together to support the TV and film industries, specifically asking Scottish Enterprise to direct more resources to Creative Scotland, and to provide evidence on any suggestions that could be followed-up.

We work in partnership across all levels of our respective organisations in groups such as SCIP, the Film Studio Delivery Group, the Broadcast and TV Working Group and the Digital Media Industry Leadership Group.

This means that each agency can play to its strengths in support of film and television, taking the lead where appropriate. Achieving this successfully requires strong alignment across both policy and delivery, set against a shared set of agreed outcomes.

- As well as the above; Creative Scotland plays the lead role on national strategy to create the conditions for Scotland's screen industries to thrive. Creative Scotland also leads on engagement with the Film and the TV sectors with SE/HIE/Enterprise Agencies supporting by contributing to company development, infrastructure support and the work of two industry bodies; the Broadcast and TV Working Group and Independent Producers Scotland (IPS).

2. Responding to specific points raised:

We agree that effective partnership working between the agencies and industry, as discussed at the evidence session, is essential if the screen sectors are to thrive in Scotland.

- The CEOs and Chairs of both organisations have scheduled a meeting to discuss what's working and what's not and to agree the optimal way forward.
- We are also reviewing participation at SCIP. As we work together to implement the recommendations of the Film Strategy and develop our plans in relation to wider support for the Creative Industries we will continue to look at opportunities to further align resources to maximise the economic and cultural potential of the Creative Industries.
- It is not Creative Scotland's role to decide on the allocation of Scottish Enterprise's resources.

ENDS